



JESUIT
BASKETBALL
SPOTLIGHT

Jesuit Jam ... Mission Week ... and more tremendous Jesuit basketball! It's all set for the coming week. Share the Jesuit mission by promoting these games!

We'll have a JBS table at tomorrow night's Jesuit Jam at **Loyola University Chicago**. Come stop by for JBS posters, magnets and sunglasses! We'll also be tabling at **Canisius College** on Monday, February 12th during the men's basketball game against **Fairfield**. We thank both Loyola and Canisius in advance for their hospitality!

Follow us on Twitter [@Jesuit_BBall](https://twitter.com/Jesuit_BBall) and Facebook [@jesuitbasketball](https://facebook.com/jesuitbasketball) for the latest news on Jesuit basketball.



Click on the video for a preview of **Loyola Chicago's Jesuit Jam** on Feb. 7!

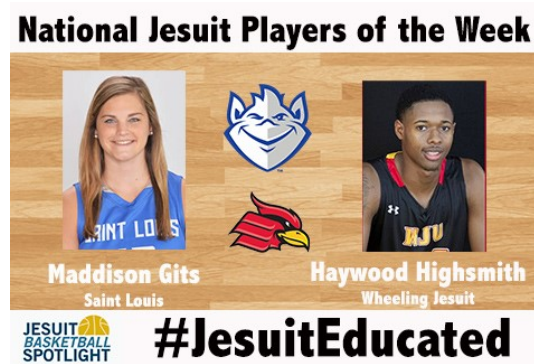
Upcoming Men's & Women's Matchups

- Friday, Feb. 9: **Marquette** at **Xavier** (women)
- Saturday, Feb. 10: **Xavier** at **Creighton** (men) (Fox)
- Monday, Feb. 12: **Fairfield** at **Canisius** (men)
- Wednesday, Feb. 14: **Saint Joseph's** at **Fordham** (men)
- Thursday, Feb. 15: **Loyola Marymount** at **Gonzaga** (men), **Gonzaga** at **Loyola Marymount** (women)
- Friday, Feb. 16: **Xavier** at **Creighton** (women)
- Saturday, Feb. 17: **Marquette** at **Creighton** (men) (FS1), **San Francisco** at **Loyola Marymount** (women), **Loyola Marymount** at **San Francisco** (men)
- Sunday, Feb. 18: **Georgetown** at **Marquette** (women)

- Monday, Feb. 19: **Fairfield** at **Saint Peter's** (women)

National Jesuit Players of the Week

JBS has named [Saint Louis University](#) senior Maddison Gits and [Wheeling Jesuit University](#) junior Haywood Highsmith, the [National Jesuit Players of the Week \(NJPW\)](#). Congratulations to them both!



To nominate student-athletes for NJPW, write to us at jesuitbasketball@aicunet.edu. Use NJPW to help promote your exceptional players; we'll pick out one from both men's and women's teams each week. Click [here](#) for this season's game notes, featuring all NJPW stats.

Jesuit Basketball in the News

- Two JBS teams (**Xavier** and **Gonzaga**) are in various men's D-I top 25 polls. **Xavier** moved up to 5; **Gonzaga** ranks 11/12. **Creighton** is also receiving votes. **Gonzaga** received votes on the women's side. In D-II, the **Wheeling Jesuit** and **Le Moyne** men's teams received votes. In the NAIA, the **Loyola New Orleans** women's team received votes.
- [The Washington Post](#) ran a great article on the **Loyola Chicago** men's team; Loyola also made headlines for receiving a [cornerstone gift](#) to fund a new athletics practice center.
- **Saint Joseph's** promoted JBS for its Jan. 31 men's match vs. **Saint Louis**. Read the news [here](#) online.

- **Fordham** mentioned JBS in the [advance notes](#) and on [Twitter](#) for the Feb. 3 men's match at **Saint Louis**.
- **Wheeling Jesuit** mentioned [JBS on Twitter](#) during its announcement that Haywood Highsmith won another Mountain East Conference men's basketball player of the week title.
- **Canisius** used #JesuitEducated to promote JBS on [Twitter](#) for its Feb. 4 men's match vs. **Saint Peter's**.
- **Loyola Maryland** promoted JBS on [Twitter](#) for the Feb. 3 men's match vs. **Holy Cross**.
- **Loyola New Orleans** [Tweeted](#) the news that Zoie Miller was recently named the National Jesuit Player of the Week.

Learn more about JBS on jesuitbasketball.com. Follow us on Twitter [@Jesuit BBall](#) and Facebook [@jesuitbasketball](#) for the latest updates, and use the hashtag #JesuitEducated on social media to share pictures and moments from the games. If you're interested in receiving this weekly e-newsletter, sign up by writing to jesuitbasketball@ajcunet.edu.

Feedback: During the season, please share your ongoing activities and successes with us. If you know of anybody who should receive this e-mail, please write to us at jesuitbasketball@ajcunet.edu.

How to promote Jesuit basketball

Are you in charge of promoting your men's and women's basketball teams at your Jesuit school? Then you'll want to know about the Jesuit Basketball Spotlight (JBS) program! The JBS is a nationwide effort to capitalize on basketball games between Jesuit institutions and, through those games, bring greater positive awareness and exposure to Jesuit education and its shared mission. Here's how to participate:

- Download the [2017-18 JBS Game Schedule](#). All men's and women's games featuring Jesuit teams playing one another this season are listed.

- Download the [JBS logo](#) and [JBS promotional video](#) (:60) for use on your arena screens and websites!
- Insert blurbs about Jesuit education on your websites, advance notes, game reports, press releases, etc., as well as in-arena and on-air announcements.
- Use the hashtag #JesuitEducated on social media; follow us on Twitter [@Jesuit BBall](#) and on Facebook at [Facebook.com/jesuitbasketball](#).
- Promote the [National Jesuit Players of the Week](#) in your game notes and on your websites.
- In cooperation with your university marketing communications and mission/ministry offices, consider more advanced awareness possibilities, including working with local advance media; and making presidents, vice presidents for mission or notable alumni available for local news or halftime interviews (emphasizing the Jesuit mission) on television and radio during Jesuit home games. The [Association of Jesuit Colleges and Universities](#) is happy to help you with these initiatives.



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